

Firuz Norayr Mayilyan

Faculty of Economics and Management

Chair of Economics and International Economic Relations

Professor

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Education

Faculty	Management
Date	1992 - 1997
Degree name	Qualified specialist

Scientific Rank/degree

Institution	Armenian State University of Economics
Date	2018
Degree name	Doctor
Research Topic	Theoretical problems of human capital realization

Institution	Armenian State University of Economics
Date	2002
Degree name	Candidate
Scientific Supervisor	Kirakosyan Grigor Eghish
Research Topic	Problems of interaction between wages and gross domestic product

Language skills

Հայերեն Русский English Deutsch

Work experience

Institution	Armenian State University of Economics
Period of time	2023 till now
Rank/degree	Professor of the Department of Economic Theory

Institution	Lomonosov Moscow State University
Period of time	2018 till now
Rank/degree	Professor of the Department of Economic Theory

Institution	Armenian State University of Economics
Period of time	2017 - 2023

Rank/degree	Head of the Department of Economic Theory
Institution	Armenian State University of Economics
Period of time	2013 - 2017
Rank/degree	Deputy Dean of the Faculty of Informatics and Statistics
Institution	Armenian State University of Economics
Period of time	2005 - 2022
Rank/degree	Associate Professor Yerevan State Economic Institute
Institution	Armenian State University of Economics
Period of time	2002 - 2005
Rank/degree	Lecturer Yerevan State Economic Institute

Membership

Institution	Moscow State University, member of the Academic Council
Period of time	2022 till now
Institution	Federal State Budgetary Educational Institution of Higher Education "Kuzbass State Technical University named after T.F. Gorbachev", member of the editorial board
Period of time	2024 till now
Institution	Federal State Budgetary Educational Institution of Higher Education "V.N. Poletskov Kuzbass State Agrarian University", member of the editorial board
Period of time	2024 till now
Institution	Yerevan State University, 015
Period of time	2021 till now

Publications

Article

The Role of Artificial Intelligence in the Context of Ethnomarketing

Arman R. Martirosyan, Firuza N. Mayilyan, Margarita R. Yeghiazaryan, Armen M. Simonyan

Studies in computational intelligence 2026 189-197

https://link.springer.com/chapter/10.1007/978-3-032-13565-0_19

Article

HUMAN CAPITAL AND THE PHENOMENON OF INCREASING RETURNS IN ECONOMIC GROWTH MODELS

Firuza N. Mayilyan

ECONOMICS AND INNOVATION MANAGEMENT 2025 51 - 60

Article

**ВОЗМОЖНОСТИ УЛУЧШЕНИЯ БИЗНЕС-СРЕДЫ РЕСПУБЛИКИ АРМЕНИЯ И РАЗВИТИЯ
МАЛОГО И СРЕДНЕГО ПРЕДПРИНИМАТЕЛЬСТВА**

Маилян Ф.Н, Мангасарян Р.Я.

ECONOMICS AND INNOVATION MANAGEMENT 2025 71-80

https://doi.org/10.1007/978-3-031-82210-0_85

Monograph

Մարդկային կապիտալի իրացման հիմնախնդիրները Հայաստանի Հանրապետությունում

Մայիլյան Ֆիրուզա Նորայրի

2018 356

<https://asue.am/news/new-manual>
